



## WHY IS ENERGYbits® SPIRULINA AND CHLORELLA CONSIDERED THE BEST?

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Here are a few reasons:

1. If you are interested in being healthy and/or competing, you want to put **ONLY** the highest quality food in your body. Our spirulina and chlorella are **NON GMO**, grown organically and **100% PURE**. There is nothing added and nothing subtracted to our algae.
2. **Our algae is pure, 100% algae. Nothing added, nothing subtracted.** Many other spirulina and chlorella companies put “fillers” in their algae so you would need 10-20 times as much of it to match the potency of our spirulina and chlorella that are 100% PURE spirulina and chlorella.
3. **Just like beef, there are different “grades” of spirulina and chlorella.** The “lower quality” grades have fewer nutrients, lower concentration of protein and less potency, thus once again you would need 10-20 times as much of it to match the nutrient dense nature of ours
4. **The country of origin where spirulina and chlorella are grown is very important.** For example, many suppliers of spirulina in China have been found to falsify their paper work and claims about being organic. In fact there are a lot of products that come out of China that are falsely certified. Yet a company that just wants to make sales will usually go with the cheapest suppliers and often that means they are buying the spirulina from China. This is very dangerous because you really don't know what you are getting. Thus you could be harming your health more than helping your health if you buy cheaper spirulina or chlorella that was grown in China and may in fact contain contaminants as well as a lower grade of spirulina.
5. **Be careful about buying spirulina or chlorella that was grown in Japan due to the ongoing radiation problems from the Fukushima nuclear disaster.** Spirulina and chlorella are grown hydroponically (in water) so any radiation could potentially be in the Japanese water in small amounts but why would you put that in your body when you could buy our safer algae that is grown in Taiwan and guaranteed to be safe because it is not grown in or near Japan and has a totally different water source.
6. **We grow our algae in Taiwan- the country considered to be the gold standard** for growing the highest quality, safest algae. The company that grows ours for us has been growing algae for over 40 years and has been awarded all the global certifications to ensure them maintain the highest quality control (GMP and ISO9000)
7. **We grow our algae outdoors in carefully monitored fresh water tanks that are by fed by triple-filtered pristine spring mountain water.** You can't find a water source that is purer or cleaner and monitored daily.
8. **We have all our algae tested in Taiwan before it is shipped to us to guarantee it is pure, safe and toxin-free.** And for added safety, we test our algae a second time here in the USA at an FDA- approved



third party lab. We provide these lab test results to doctors, nutritionists and other wellness professions who work with us so they can be 100% confident of our safety and purity. This is why we can give you full assurance that our algae is free of toxins, free of metals, free of any contaminants and that the nutritional profile is exactly what we say it is.

9. **Importantly, our chlorella is virtually the only chlorella that you can purchase that is LEAD FREE.** This is unlike virtually all other chlorella. How is this possible you might ask? Well, it's because most other chlorella companies use the original technique patented by Sun Chlorella to crack the chlorella. Chlorella has such a hard exterior cellulose wall that its nutrients cannot be absorbed by your body unless it is cracked. Spirulina does not have to be cracked because it has no cellulose wall. But chlorella has the hardest cellulose wall in the plant kingdom.

The original technique to crack the chlorella was by tumbling it with glass beads. This technique has been used for the last 50 years but it is dangerous because as the glass heats up, lead from the glass leaks into the chlorella and becomes contaminated. This is VERY hazardous to your health because lead is a contaminant known to cause brain disorders and birth defects and the levels of lead in the chlorella sold by most other companies including Sun Chlorella (who patented this technique) is so high, a few years ago Sun Chlorella was forced by the State of California to put a warning on their packaging that reads "**WARNING: This product contains a chemical known to the State of California to cause birth defects or other reproductive harm. This warning is required by the State of California for any product that contains more than 0.5 mcg of lead**". Unfortunately Sun Chlorella and all the other chlorella companies who use this technique to crack the chlorella are still being allowed to sell their chlorella in the USA and Canada even though it contains high amounts of lead. At ENERGYbits we have NEVER used this technique because we NEVER want to put any harmful substance in your body.

When we founded our company we did extensive research and discovered a newer, more expensive but SAFER way to "crack" the chlorella (remember, chlorella has such a hard exterior cellulose wall that it's nutrients cannot be absorbed by your body unless it is cracked and all chlorella that is sold in the USA is regulated by the FDA and must be cracked). Spirulina does not need to have it's cell walls cracked because it does not have a cellulose wall (at all). **At ENERGYbits, our technique to crack our chlorella is the most modern and safe technique in the world. We use sound waves to crack our chlorella (we pass the chlorella through a sound chamber and it is the vibrations that crack the chlorella).** Some of our customers have told us that they love the idea that our algae has better energy because it has "*good vibrations!*" We agree! But most importantly our technique for cracking the chlorella ensures there is NO LEAD in our chlorella. Additionally, since we don't expose our chlorella to high heat, our technique preserves ALL the nutrition and enzymes so it is still a raw food. The process is a bit similar to when an opera singer's voice can crack a glass. The vibration is what causes the cracks. Not heat or physical impact.

10. **We do NOT use high heat to dry our algae so we can preserve the enzymes and nutrients.** This is very different from most low priced, high volume algae companies who don't place the same value on quality as we do and who are more concerned with responding to market demand. But high heat damages and deteriorates the nutrients. That is why we AIR DRY our algae. We shoot our algae into the air and allowing it to fall into piles of powder which we then pack into the small "tablets" we call bits. The enzymes in our chlorella and spirulina remain intact. This is why we can call our spirulina and chlorella a raw food. This is in contrast to many of the large, contract manufacturers who sell algae in



very high quantity. They use high heat to dry their spirulina and chlorella faster. But this kills the enzymes and deteriorates the nutritional value of the spirulina and chlorella. Many of our customers tell us they prefer our algae because it is so pure and dense so they need less of it than other algae brands they have used in the past.

11. **We do not put our chlorella or spirulina into gel caps like many supplements companies do.** You have no idea what else is in those capsules so I would be very wary of taking algae that was in a capsule. Many gel caps are made from fish oil so they would not be good for anyone who was vegetarian or vegan. In contrast, our spirulina and chlorella are 100% algaethat has been air dried and “pressed” into small bite sized tabs. There are NO fillers and NO gelatin caps. Our algae is 100% PURE.
12. **Our spirulina and chlorella is 99% absorbable** because all of the protein is already in amino acid form, and since there are NO other ingredients, not even a gel cap, ALL of it is absorbed. This compares to many of the gel caps or other suppliers who mix fillers into their spirulina and chlorella and once again you might need 10-20 times as much to get the same nutrients in ours.
13. **Our algae is sold in vacuum packed, UV protected bags.** Unopened, these bags have a shelf life of at least two years. This is because our packaging and production processes are so sophisticated and our bags are specially coated to protect the algae from 99.9% of UV rays. Algae has the highest concentration of chlorophyll (which is what makes it green) but chlorophyll is very light sensitive and if light hits the algae, the chlorophyll start to lose their potency. Our packaging prevents this and preserves 99.9% of the nutrients in algae. In contrast, many of the other suppliers do not take as much care in their packaging and indeed even often sell their spirulina capsules in light colored jars. This can cause the spirulina or chlorella to be ineffective and by the time it is purchased in a store it may have lost a great deal of its nutritional benefits. That’s why our customers tell us they love our algae so much. It provides dense nutrition that is pure and protected.
14. **ALL we do is sell algae.** We have spent an extensive number of years researching the best strains of algae, the best countries growing algae, the best companies growing algae, the best techniques to grow algae, the best techniques to dry algae, the best techniques to package algae and more. We are also the first algae company to do a deep dive into the 100,000 studies about algae so we could explain algae to consumers and athletes using simplified terms. We take great pride in our brand and in the standards that we set. Algae is the only thing we sell. Virtually all others who sell algae also sell other products/supplements and do not have the depth of knowledge that we do. We are algae experts. And just like when you go to an expert for anything, we offer the best. We are setting the gold standard for spirulina and chlorella for the term. We value health, honesty, ethics and quality and if you value these too, you will be in good hands with us and with our algae. Thank you.

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*Disclaimer: The information contained here is for educational purposes only and is not recommended as a means of diagnosing or treating an illness.*

Want to consider adding algae to your daily routine? Learn more or purchase yours at [www.energybits.com](http://www.energybits.com). Thank you for loving your body to bits!